

# People, Landscape & Wildlife

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Welcome to Yorkshire Dales  
Millennium Trust

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# We are Yorkshire Dales Millennium Trust

Yorkshire Dales Millennium Trust (YDMT) is a small charity doing big things to support the people, landscape and wildlife of the Yorkshire Dales and surrounding areas.

Our inspirational projects cover areas as diverse as apprenticeships, supporting local communities, education and outreach, restoring woodlands and wildlife habitats, and improving access and understanding of this special place.

Since 1996, we have supported the planting of 1.5 million trees, restored more than 800 hectares of wildflower rich meadows and conserved the unique heritage features that make the Yorkshire Dales landscape special – like rebuilding drystone walls, restoring village halls and milestones.

We have brought more than 14,000 adults and young people from disadvantaged urban backgrounds to the Yorkshire Dales, often for the first time, to enjoy all kinds of activities and adventures in the beautiful countryside.

We know how important being outside and in nature is for health and wellbeing.

We provide training opportunities and apprenticeships for young local people to learn countryside management skills with 85 per cent going on to further education or employment.

We also help our communities make a real difference on a local scale through a programme of grants that are quickly assessed and delivered.

**We have supported the planting of 1.5 million trees since 1996, transforming native broadleaf cover in the Yorkshire Dales.**

**We connect young people with nature and the outdoors, allowing them to learn and understand the natural world.**

**We give life changing opportunities for groups from urban areas to visit the Dales for respite, health and well-being.**

**Our rural apprenticeships ensure young people have the chance to work and live the Yorkshire Dales.**

We know the people, landscape and wildlife of this area face many challenges - environmental, economic and social - and we have a bold ambition to extend the reach and impact of our work.

We can only do this with the dedication of our staff and their ability to go above and beyond. We are

dedicated in supporting them to meet these needs.

As a result, and to meet the changing needs of this special place, we will continue to become the best organisation we can be, with a focus on innovation and partnership working.

# Organisation

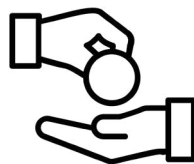
Since 1996, Yorkshire Dales Millennium Trust has been an innovative organisation, striving to maximise its charitable impact on people, landscape and wildlife.

**We work in partnership to deliver the best outcomes for the Yorkshire Dales and to ensure we can do more for the communities and people of this special area.**

- We invest **80 per cent of funds** directly into delivering diverse and inspirational projects. **20 per cent** is invested in infrastructure, governance and awareness raising.
- We continue to **train our staff** and equip them to further YDMT's charitable aims.
- We focused on the health and wellbeing of our team, providing one-to-one support and other opportunities.
- We are recognised for our commitment to our staff by **Investors in People** and are working with them to review and embed our values across the organisation.



We deliver projects to support the people, landscape and wildlife of the Yorkshire Dales



We raise and distribute funds to enable our partners and individuals to deliver projects



We work in partnership to deliver the maximum charitable benefits to the area

## Our Values

**Enabling** - We make real practical things happen and are approachable, collaborative and inclusive, valuing people's opinions in everything we do.

**Caring** - We are passionate about supporting the people, landscape and wildlife of the Yorkshire Dales and are committed to being sustainable.

**Creative** - We thrive on new challenges and act with entrepreneurial spirit in order to make a positive difference to this special area.

**Honest** - We always act with integrity and are open, clear and fair.



### “I love inspiring others”

“Growing up around here, it's rare that young people are able to find work that gives them such high quality opportunities, training, and experiences that YDMT has given me over the last 16 months.

“Instead of having to move away, I've been able to grow and work in the communities that I love.

**“I've been able to discover and rediscover with people their sense of belonging and ownership of the story of this landscape and celebrate and contribute to it in a way that ensures a healthy future for this incredible place.”**

Rosie Russell-Cohen, Project Officer YDMT.

# Benefits

Our team is at the heart of what we do.

- We are passionate about ensuring everyone is appreciated, valued and are able to develop.
- We are recognised for our commitment to our staff by Investors in People. It shows our ongoing commitment to our people and developing the right culture.
- We have been recognised by Investors in People for more than 10 years and continue to work within their framework and enhance what we do based on their feedback.

## What we offer...

- **Flexible working hours**
- **We are committed to support continuing professional development including training**
- **Reward and recognition Star Award nominated by the team for colleagues who go above and beyond**
- **Low levels of staff turnover; our team is committed to supporting the people, landscape and wildlife of the Yorkshire Dales**
- **Special team away-days, activities and events**
- **Paycare health plan and Cycle to work Scheme**
- **Free parking at all YDNP Car Parks**
- **Paid volunteering days**



**Our staff actively take part in tree planting and other project-led activities**

## Paycare

A health care cash plan provided by YDMT giving employees the opportunity to claim 100% cashback on everyday healthcare treatments, up to an annual limit, including optical, dental and physiotherapy care. Our package also includes MyPocket GP helping you access a GP at the touch of a button, Paycare Perks with discounts and offers for high street brands, a counselling helpline and health assessment, along with a whole range of mental health and wellbeing tools. [Click here](#) to find out more.



We are part of the CycleScheme which offers employees the opportunity to save up to 42% on the cost of bicycles and/or safety equipment. CycleScheme are a scheme provider of the Government's Green Transport Plan which aims to reduce environmental pollution, promote healthier lifestyles and make cycling to work cost-effective, by offering tax savings on the purchase of bikes and cycling equipment. [Click here](#) to find out more

# Useful Links



[www.ydmt.org](http://www.ydmt.org)

[@yorkshiredalestrust](https://twitter.com/yorkshiredalestrust)



[@ydmt.charity](https://www.facebook.com/ydmt.charity)



[@ydmt](https://twitter.com/ydmt)

[Impact Report](#)



# Supporting people, landscape and wildlife



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Millennium Trust

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YORKSHIRE DALES  
MILLENNIUM TRUST

